

<h1>WEB DESIGN 1</h1>

COMD 520-01/02

Fall 2015

Wednesdays, 6:30-9:20

Machinery 104

Class website

bobbygenalo.com/pratt/wd1

Instructor

Bobby Genalo

rgenalo@pratt.edu

Mailbox

COMD Office

Steuben Hall, 4th floor

Pratt Institute

200 Willoughby Avenue

Brooklyn, NY 11205

Accessing the server:

Server name:

mysite.pratt.edu

Username:

ie: rgenalo

Password:

ie: Co0lestpassw0rdEvaR

Once connected, you will need to create a new folder in the root area called "public_html".

Drag and drop your entire working folder (with HTML, CSS, and image files) from your desktop to the "public_html" folder.

The URL will be:

`http://mysite.pratt.edu/~onekeyname/a
ssignmentfoldersname`

COURSE OVERVIEW

Welcome! This course is designed to build upon your existing interactive vocabulary through explorations in form, function and concept. While in-class exercises and lectures will provide the framework for our projects, the bulk of our time together will be used to analyze and exchange ideas on one another's work – one of the most valuable experiences you are likely to receive from your college education.

EXPECTATIONS

You should expect to leave this class with a broader understanding of the capabilities, limitations and alarming potential that designing for the Internet has to offer. In addition to these intangibles, you will gain a working knowledge of HTML, CSS, and the Adobe suite.

COURSE READINGS

Optional

Aarron Walter's "Designing for Emotion"

Steve Krug's "Don't Make Me Think"

Richard Feynman's "Surely You're Joking, Mr. Feynman"

CLASS TIME & ATTENDANCE

Punctuality will make or break a reputable designer. Please be on time for each class and prepared to discuss that week's assignment / reading / idea. Students that miss classes will be expected to make up all studio work in addition to the homework.

Missing 3 classes will result in a failing grade.

GRADING

Your final grade will be determined by the following criteria, in order of importance:

Assigned projects = 50%

Work ethic = 30%

Participation = 20%