

<h1>WEB DESIGN 1</h1>

COMD 520-01/02

Fall 2015
Wednesdays, 6:30-9:20
Machinery 104

Instructor

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Mailbox

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Available upon request

Accessing the server:

Server name:
mysite.pratt.edu

Username:
ie: rgenalo

Password:
ie: Co0lestpassw0rdEvaR

Once connected, you will need to create a new folder in the root area called "public_html".

Drag and drop your entire working folder (with HTML, CSS, and image files) from your desktop to the "public_html" folder.

*The URL will be:
http://mysite.pratt.edu/~onekeyname/a
ssignmentfoldersname*

ASSIGNMENT 4 AUGMENTED REALITY

We discuss what it means to design "user-centered" products often; we want our work to "wrap around" our users. In the age of information abundance, it's the role of a designer to sculpt the most efficient, useful, delightful user flows possible.

As the size of transistors continues to diminish (see: Moore's Law), hardware and software are beginning to blur, provoking conversations around the world about what a "computer" is, how we should interact with them, and, in turn, how we should interact with one another.

Let's travel into the not-too-distant future in which "smart" contact lenses or something similarly unobtrusive allows information to literally wrap around our users. Welcome to the age of "augmented reality," where it's normal for people to wave their arms at invisible objects, observe previously unavailable context about their immediate surroundings, and generally redefine human relationships to information and one another.

For the next 3 weeks, I want you to fake this hypothetical future through a series of GIFs that we can observe on a simple, 2 page, website (a GIFs page and About page, respectively). Your GIFs should include no fewer than 3 of the following key moments :

- Turning on / enabling the device
- Receiving a notification
- Making a selection of an array of options (buttons)
- Speaking with a person in physical space (what does the user see?)
- Working on a project (incorporating physical reality)
- Doing something novel (i.e. seeing through someone else's "smart" contacts)

DELIVERABLES

Due Oct 14th: 2 different augmented reality concepts visualized through GIFs

Due Oct 21st: 1 concept chosen, 2 GIFs as well as beginning of responsive website

Due Oct 28th: Responsive, 2 page HTML/CSS site hosting your series of GIFs