

<h1>WEB DESIGN 1</h1>

COMD 520-01/02

Fall 2015

Wednesdays, 6:30-9:20

Machinery 104

Instructor

Bobby Genalo

rgenalo@pratt.edu

Mailbox

COMD Office

Steuben Hall, 4th floor

Pratt Institute

200 Willoughby Avenue

Brooklyn, NY 11205

Office Hours

Available upon request

Accessing the server:

Server name:

mysite.pratt.edu

Username:

ie: rgenalo

Password:

ie: Co0lestpassw0rdEvaR

Once connected, you will need to create a new folder in the root area called "public_html".

Drag and drop your entire working folder (with HTML, CSS, and image files) from your desktop to the "public_html" folder.

The URL will be:

<http://mysite.pratt.edu/~onekeyname/assignmentfoldersname>

ASSIGNMENT 5 PUBLIC SCREENS

It's taken some time, but computers today are small, fast and cheap. And while they make connecting to one another a breeze, they're also slowly eating away at our attention, making some social situations (like dinner with friends / family) increasingly stressful and aglow in digital light.

For our next assignment, I want you to conceptualize, mock up and render an idea for a public screen that allows people to interact in a physical space. The screen may or may be connected to the internet -- it's up to you.

To consider: How can your idea bring people together in a physical space?
Where does your screen belong? Why?
What would entice people to linger and meet strangers in the process?

DELIVERABLES

Due Nov 4th: Two images: one that sets your public screen in context (using original photography), and another high-fidelity mock up of the screen itself.

Due Nov 11th: Four images uploaded to your server. Two refined renderings of the physical screen itself (in context) as well as two high-fidelity mock ups of the screen itself.